

Top Reasons to Choose Zoom over Google Hangouts Meet

Breadth of Features

End users and IT professionals on third-party software review sites confirm that Zoom has the broadest set of features for meetings, collaboration, and trainings, offering one consistent enterprise experience.

Review Site	Zoom product capabilities score	Hangouts Meet product capabilities score
Gartner Peer Insights	4.7 (of 5)	4.4 (of 5)
Trustradius	8.8	8.1
G2 Crowd	9.2	8.9

Video Participant View

With Zoom you can see 49* concurrent video participants on PC/Mac and up to 1000 video feeds in one call. Hangouts Meet can only show 5 active participants on PC/Mac, and allow a max of 50 total participants in a call.

**On Intel I7 or equivalent CPU.*

Video Quality Matters

Whether it's on your smartphone, tablet, or desktop, you can experience a superior video quality with Zoom. You will see the difference after testing Hangouts Meet and Zoom. Zoom has been optimized so that even if meeting participants are in China or India, they'll have the same high quality experience as US-based participants.

Support For All OS

With the variety of devices in use at organizations, Zoom provides robust support for end users across the most popular operating systems, including Windows, Mac, Chrome, iOS, Android and Linux. Google's support is ideally equipped to handle Chrome and Android devices only.

Better Screen Sharing

Zoom offers more options for screen sharing and collaboration on desktop and mobile, including sharing video content with audio, multishare, whiteboarding, and co-annotation. Hangouts Meet only supports limited screen sharing of a window or application, and no options for sharing if someone joins via mobile.

Zoom Rooms

Zoom also offers a full-featured video conference room system, Zoom Rooms, with one-tap to start meetings, calendar integration, three-screen support, far-end camera control, ability to share dual cameras, room-to-room/contact calling, wireless presentation including proximity share and AirPlay, and telephone dial-in and dial-out. Zoom Rooms are hardware agnostic, supporting Chrome, Mac and PC codecs, and natively support SIP/H.323 systems, allowing you to choose the right hardware for the room or make use of the hardware you already have.

Google Hangouts Meet hardware is limited to Chromeboxes as the codec, supports maximum of two screens, relies on 3rd parties for interoperability support for H.323/SIP, doesn't offer wireless presentations, and a very small list of approved accessories and peripherals.

Zoom Requires a Lot Less Bandwidth

The recommended bandwidth for desktop and room systems is much higher for Hangouts Meet than it is for Zoom, making video usage a concern for sites that would utilize Hangouts Meet.

Bandwidth Requirements	Zoom	Hangouts Meet
2 person HD meeting	1.2 outbound / 1.2 inbound	3.2 mbps outbound / 2.6 inbound
Group meeting	1.5 outbound / 1.5 inbound	3.2 mbps outbound / 3.2 inbound

Large Meeting Support

If you want to run all-hands meetings or large analyst calls from one platform, you can easily do it with Zoom, as we support interactive meetings with up to 1,000 video participants, and 10,000 participants in view-only mode. Hangouts Meet supports a maximum of 50 participants.

Breakout Rooms

If you want to have video breakout rooms for training or a group discussion with Hangouts Meet, you're out of luck, but can do it easily with Zoom.

Virtual Backgrounds

Zoom virtual backgrounds allow you to look like you are Zooming in from anywhere and show off your personality, while disguising a less-than-professional workspace. All you need is a solid background (green works best) and you can drop any jpg image into the Zoom system to instantly create a new background. You can use anything from your/customer logo, physical location like a high-rise office, or something fun like your favorite sports team's logo. Hangouts Meet does not offer this feature.

Seasoned Leadership

Eric Yuan, CEO of Zoom, was the heart and soul of the WebEx Business product from 1997 to 2011. Eric proudly grew the WebEx team from 10 engineers to more than 800 worldwide, and contributed to revenue growth with \$0 to more than \$800M. Eric is a named inventor on 10 issued and 21 pending patents in real time collaboration.